



Diploma in Fashion Designing

1 st Year							
Subject Code	Subject Title	IA Max. Marks			Total Marks	Min. Pass	Credits
			Max. Marks	Min. Pass			
DC101	LIFE SKILLS	25	75	35	100	35	4
DFD102	FASHION BUSINESS MANAGEMENT AND PORT FOLIO MANAGEMENT	25	75	35	100	35	6
DFD103	FASHION MERCHANDISING AND QUALITY ASSURANCE IN APPAREL PRODUCTS	25	75	35	100	35	6
DFD104	FIBRE TO FABRICS AND FASHION DESIGNING	25	75	35	100	35	6
DFD105	HISTORIC COSTUMES & TEXTILES	25	75	35	100	35	6
DFD106	PRACTICAL[DFD]	25	75	35	100	35	6
DFD107	PRINCIPLES OF PATTERN MAKING AND FASHION & CLOTHING PSYCHOLOGY	25	75	35	100	35	6
Total Credits							40

FASHION BUSINESS MANAGEMENT AND PORT FOLIO MANAGEMENT

UNIT - 01

MANAGEMENT - INTRODUCTION - CONCEPT - PROCESS OF MANAGEMENT -

MANAGEMENT AND ADMINISTRATION - MANAGEMENT AN ART / A SCIENCE?

UNIT - 02

MANAGEMENT PROFESSION - IMPORTANCE OF MANAGEMENT - LEVELS OF

MANAGEMENT - PIONEER OF MANAGEMENT

UNIT - 03



NATURE - PURPOSE - STEPS - TYPES - MERITS AND DEMERITS OF PLANNING - DECISION

MAKING - M.B.O

UNIT - 04

ORGANIZING - NATURE - PURPOSE - TYPES OF ORGANIZATION STRUCTURE - SPAN OF

CONTROL - USE OF STAFF UNITS AND COMMITTEES - DELEGATION OF AUTHORITY

CENTRALIZATION VS DECENTRALIZATION

UNIT - 05

STAFFING - NATURE AND PURPOSE OF STAFFING - COMPONENTS OF STAFFING

UNIT - 06

DIRECTING - PRINCIPLES OF DIRECTING - LEADERSHIP - MOTIVATION -

COMMUNICATION - BARRIERS OF COMMUNICATION - EFFECTIVE OF COMMUNICATION

UNIT - 07

CONTROLLING - MEANING - ELEMENTS AND SIGNIFICANCE - STEPS IN CONTROL

UNIT - 08

COORDINATING - PROCESS COORDINATING - NEED - PRINCIPLES - APPROACHES TO

ACHIEVE EFFECTIVE CO-ORDINATION

UNIT - 09

INVESTMENT - MEANING - NATURE AND SCOPE OF INVESTMENT ANALYSIS - ELEMENT

OF INVESTMENT - TYPES OF INVESTMENT

UNIT - 10

SECURITY MARKERS - PRIMARY AND SECONDARY - PRIMARY MARKERS - ROLE -

FUNCTION AND METHODS OF SELLING SECURITY PRIMARY MARKER - ALLOTMENT

PROCEDURE - PUBLIC ISSUE - SEBI GUIDELINES ON PUBLIC ISSUE

UNIT - 11

PORTFOLIO ANALYSIS - CONCEPT OF PORTFOLIO AND PORTFOLIO MANAGEMENT -



ESTIMATION RATE OF RETURN AND STANDARD DEVIATION OF PORTFOLIO

UNIT - 12

EFFECTS OF COMBINING THE SECURITIES - MARKOWITZ RISK OPTIMIZATION - SINGLE

INDEX - MODEL - PORTFOLIO TOTAL RISK - PORTFOLIO MARKER RISK

FASHION MERCHANDISING AND QUALITY ASSURANCE IN APPAREL PRODUCTS

UNIT - 01

FASHION - COMPONENTS OF FASHION - SILHOUETTE TEXTURE - COLOR - ACCEPTANCE

- CHANGE - PRINCIPLES OF FASHION

UNIT - 02

THE ENVIRONMENT OF FASHION - DEMOGRAPHICS AND PSYCHOGRAPHICS -

ECONOMIC FACTORS SOCIOLOGICAL FACTORS - PSYCHOLOGICAL FACTORS

IMPLICATION OF ENVIRONMENTAL INFLUENCE

UNIT - 03

THE MOVEMENT OF FASHION - THE CYCLING OF FASHION - STAGES OF THE FASHION

CYCLE - CONSUMER BUYING AND THE FASHION CYCLE FACTORS INFLUENCING

FASHION MOVEMENT - RECURRING FASHIONS - PREDICTING THE MOVEMENT OF

FASHION

UNIT - 04

THE LEADER OF FASHION - BIRTH OF FASHION - THE DESIGNER'S ROLE - TYPES OF

DESIGNERS - SOURCES OF DESIGN INSPIRATION - MANUFACTURERS AND THE

RETAILERS

UNIT - 05

FASHION INFLUENCE - ROLE - FASHION INFLUENCE AND THEORIES OF ADOPTION -

IMPLICATION FOR MERCHANDISING - FASHION LEADERS AND FOLLOWER'S CHILDREN /



MEN / WOMEN

UNIT - 06

APPAREL INDUSTRY - APPAREL INDUSTRIES - INDUSTRIES AND ACCESSORIES -

HISTORY OF THE APPAREL INDUSTRY - GROWTH AND CREATION OF THE INDUSTRY -

ORGANIZATION AND OPERATION OF THE INDUSTRY

UNIT - 07

MERCHANDISING AND MARKETING ACTIVITIES - MARKET CENTRE - INDUSTRY TRENDS -

DOMESTIC FASHION MARKET - MARKET CENTRE - MART-MARKET WEEKS - TRADE

SHOWS - THE DEVELOPMENT OF REGIONAL FASHION CENTERS TRENDS

UNIT - 08

RETAILING IN FASHION MERCHANDISING AND FORMATION - FASHION RETAILING -

TYPES OF RETAILERS OF FASHION MERCHANDISE - FASHION ADVERTISING - VISUAL

MERCHANDISING

UNIT - 09

DESIGN SATISFACTION TESTS - FABRIC SPECIALIZATION - CLOTH DEFECTS - FOUR

POINT SYSTEM OF SHRINKAGE POTENTIAL GARMENT SPECIFICATION -

MANUFACTURING SPECIFICATION - NAME OF OPERATION AND ASSOCIATED DETAILS IN

RESPECT OF SEWING, DYEING AND WASHING OF GARMENTS

UNIT - 10

STYLE FEATURES - TRIMS SPECIFICATION STYLE FEATURES - STITCH SPECIFICATION -

SIZE SCALE - GARMENT DIMENSIONS AND TOLERANCES

UNIT - 11

QUALITY CONTROL - QUALITY OF TRIMS AND ACCESSORIES - DEFECTS IN GARMENTS

AND THEIR REMEDIES - A, B, AND C ZONES IN A GARMENT WITH RESPECT TO DEFECTS

UNIT - 12



QUALITY MANAGEMENT - CONCEPTS - QUALITY CONTROL AND INSPECTIONS - S.R.C -

ACCEPTANCE SAMPLING - T.Q.M - I.S.O LABORATORY TESTING FOR QUALITY AND
PERFORMANCE

FIBRE TO FABRICS AND FASHION DESIGNING

UNIT - 01

TEXTILES - AN INTRODUCTION - THE FIELD OF TEXTILES - INTRODUCTION - MAJOR
GOALS - CLASSIFICATION OF FIBERS - NATURAL AND CHEMICAL - PRIMARY AND
SECONDARY CHARACTERISTICS OF TEXTILE FIBERS

UNIT - 02

FIBER - TYPES - MANUFACTURING PROCESS - PROPERTIES AND USES OF NATURAL
FIBERS - COTTON - LINEN - JUTE - PINEAPPLE - SILK - WOOL - HAIR FIBER - MAN-MADE
FIBERS - CISCOES RAYON - ACETATE RAYON - NYLON - POLYESTER - ACRYLIC

UNIT - 03

BLENDING - CLEANING PROCESS - SPINNING - DEFINITION - CLASSIFICATION -
CHEMICAL AND MECHANICAL SPINNING - BLENDING - OPENING - CLEANING - DOUBLING
- CARDING - COMBING - DRAWING - ROVING

UNIT - 04

SPINNING TECHNOLOGY - SPINNING YARN - DEFINITION - CLASSIFICATION - SIMPLE
FANCY YARNS - SEWING THREADS AND ITS PROPERTIES

UNIT - 05

WEAVING TECHNOLOGY - WOVEN - BASIC WEAVES - PLAIN - TWILL - SATIN - FANCY
WAVES - PILE - DOUBLE CLOTH - LENO - SWIVEL - LAPPET - DOBBY AND JACQUARD
WEAVING TECHNOLOGY PROCESS SEQUENCE - MACHINERY DETAILS

UNIT - 06



LAMINATION - NON-WOVEN - FELTING FUSING - BONDING - LAMINATION - NETTING

BRAIDING AND CALICO - TATting AND CROCHETING

UNIT - 07

COLORS AND TEXTURE - DESIGN - DEFINITION AND TYPES - STRUCTURAL DECORATIVE

DESIGN - REQUIREMENTS OF A GOOD STRUCTURAL AND DECORATIVE DESIGN -

ELEMENTS OF DESIGN LINE - SHAPE OF FORM - COLOR SIZE AND TEXTURE

UNIT - 08

FASHION ACCESSORIES - SHOES - HAND BAGS - HATS - TIES - DIFFERENT TYPES /

SHAPES - APPLICATION OF STRUCTURAL AND DECORATIVE DESIGN IN A DRESS -

SELECTION AND APPLICATION OF TRIMMINGS AND DECORATIONS

UNIT - 09

CONCEPTS OF DESIGNS - PRINCIPLES OF DESIGNS - BALANCE - FORMAL AND

INFORMAL - RHYTHM- THROUGH REPETITION - RADIATION AND GRADATION - EMPHASIS

- HARMONY AND PROPORTION - APPLICATIONS OF PRINCIPLES OF DESIGN IN A DRESS

UNIT - 10

COLORS - OVER-VIEW - COLORINGS - DEFINITION - COLOR THEORIES - PRANG COLOR

CHART AND MUDSILL COLOR SYSTEM - DIMENSIONS OF COLOR - HUE, VALUE AND

INTENSITY - STANDARD COLOR HARMONIES - APPLICATION IN DRESS DESIGN - COLOR

Vinayaka Missions University, Directorate of Distance Education

Salem India

DIPLOMA IN FASHION DESIGNING

1 Yr.

FIBRE TO FABRICS AND FASHION DESIGNING(4031103)IN PRINCIPLES OF DESIGN - APPLICATION OF THE SAME IN DRESS DESIGN

UNIT - 11

DRESS DESIGNING - FIGURES - DESIGNING DRESS FOR UNUSUAL FIGURES - BECOMING



AND UNBECOMING FOR THE VARIOUS FIGURES - TYPES - STOUTS FIGURE - THIN

FIGURES - SLENDER FIGURE - NARROW SHOULDERS - BROAD SHOULDERS - GROUND

FACE - LARGE FACE - SMALL FACE - PROMINENT CHIN AND LAW - PROMINENT

FOREHEAD

UNIT - 12

TERMINOLOGY IN FASHION INDUSTRY - TERMS RELATED TO THE FASHION INDUSTRY -

FASHION - STYLE - FAD - CLASSIC - COLLECTION - CHIN - CUSTOM MADE - MANNEQUIN -

FASHION SHOW - TREND FORE CASHING - HIGH FASHION CYCLE - HAUT COUTURE -

COUNTRIES

HISTORIC COSTUMES & TEXTILES

UNIT - 01

BEGINNING OF COSTUME - GROWTH OF DRESS OUT OF PAINTING - CUTTING ETC

UNIT - 02

STUDY OF DYED AND PRINTED TEXTILES OF INDIA - BHANDHANI - PATOLA

UNIT - 03

STUDY OF TEXTILES OF INDIA IKKAT - KALAMKARI - IN ALL THE ABOVE TYPES AND

TECHNIQUES - USES

UNIT - 04

STUDY OF WOVEN TEXTILES OF INDIA - DACCA MUSLIN - BANARASI - CHANDERI

BROCADES - BALUCHAR - HIMRUS AND AMRUS

UNIT - 05

STUDY OF WEAVING - COLOURING - PRINTING METHODS USED FOR PRODUCTION OF

KASHMIR SHAWLS, POCHAMPALLI, SILK SAREES OF KANCHEEPURAM

UNIT - 06

COSTUMES OF INDIA - TRADITIONAL COSTUME OF DIFFERENT STATES OF INDIA - TAMIL



NADU - KERALA - ANDHRA PRADESH - KARNATAKA - ASSAM

UNIT - 07

COSTUMES OF INDIA - ORRISA - BIHAR - MIZORAM - TRIPURA - NAGALAND - WEST

BENGAL - SIKKIM

UNIT - 08

TRADITIONAL COSTUME OF DIFFERENT STATES OF INDIA - RAJASTHAN - MAHARASTRA

UNIT - 09

TRADITIONAL COSTUMES OF DIFFERENT STATES OF HARYANA - HIMACHAL PRADESH -

UTTAR PRADESH - JAMMU AND KASHMIR - GUJARAT - MADHYA PRADESH

UNIT - 10

TRADITIONAL EMBROIDERIES OF INDIA - ORIGIN - EMBROIDERY STITCHES USED -

EMBROIDERY OF KASHMIR - PHULKARI OF PUNJAB

UNIT - 11

TRADITIONAL EMBROIDERIES OF GUJARAT - KUTCH AND KATHIAWAR

UNIT - 12

STUDY OF METHODS OF EMBROIDERY OF RAJATHAN - KASUTI OF KARANATAKA -

CHICKEN WORK OD LUCKNOW - KANTHA OF BENGAL - TYPES AND COLORS OF FABRIC

THREAD

PRACTICAL[DFD]

UNIT - 01

1. PREPARE THE FOLLOWING CHARTS

A. PRANG COLOUR CHART

B. VALUE CHART



C. INTENSITY CHART

2. ILLUSTRATE GARMENT DESIGNS FOR THE ELEMENTS OF DESIGN

A. LINE

B. COLOUR

C. TEXTURE

D. SHAPE OR FORM

E. SIZE

3. ILLUSTRATE GARMENT DESIGNS FOR THE PRINCIPLES OF DESIGN

A. BALANCE IN DRESS

B. HARMONY IN DRESS

C. EMPHASIS IN DRESS

D. PROPORTION IN DRESS

E. RHYTHM IN DRESS

4. ILLUSTRATE THE COLOUR HARMONY IN DRESS DESIGN

A. MONOCHROMATIC COLOUR HARMONY

B. ANALOGOUS COLOUR HARMONY

C. COMPLIMENTARY COLOUR HARMONY

D. DOUBLE COMPLEMENTARY COLOUR HARMONY

E. SPLIT COMPLEMENTARY COLOUR HARMONY

F. TRIAD COLOUR HARMONY

5. APPLICATION OF COLOUR AND PRINCIPLES OF DESIGN IN DRESS

A. HARMONY THROUGH COLOUR

B. EMPHASIS THROUGH COLOUR

C. PROPORTION THROUGH COLOUR

D. RHYTHM THROUGH COLOUR



E. BALANCE THROUGH COLOUR

6. DESIGNING DRESSES FOR FIGURE IRREGULARITIES- BECOMING AND UNBECOMING

STOUT FIGURE, THIN FIGURE, SLENDER FIGURE, NARROW SHOULDERS, BROAD

SHOULDERS, ROUND SHOULDERS, LARGE

PRINCIPLES OF PATTERN MAKING AND FASHION & CLOTHING PSYCHOLOGY

UNIT - 01

BODY MEASUREMENTS - IMPORTANCE FOR MEASURING - RELATIVE LENGTH AND

GIRTH MEASURES - STEPS IN PREPARING THE FABRIC CUTTING

UNIT - 02

PATTERNS - PRINCIPLES OF PATTERN DRAFTING - PATTERN DETAILS - STEPS IN

DRAFTING - DRAFTING PREPARATION OF BODY FROM - STEPS IN DRAPING A BASIC

BODIES FRONT - BODIES BACK AND SLEEVE

UNIT - 03

PATTERN MAKING - METHODS OF PATTERN MAKING - MERITS AND DEMERITS - TYPES

OF PAPER PATTERN - IMPORTANCE

UNIT - 04

STANDARDS OF FITTING - STYLES CREATED BY SHIFTING OF BLOUSE DARTS - FITTING -

STANDARDS OF A GOOD FIT - STEPS IN PREPARING A BLOUSE FOR FITTING - FITTING

TECHNIQUES

UNIT - 05

PATTERN ALTERATION - IMPORTANCE OF ALTERING PATTERNS - GENERAL PRINCIPLES

FOR PATTERN ALTERATION - COMMON PATTERN ALTERATION IN A BLOUSE

UNIT - 06

PATTERN GRADING - DEFINITION - TYPES - MANUAL - MASTER GRADES - BASIC FRONT -

BASIC BACK - BASIC SLEEVE - BASIC COLOR AND BASIC GRADING - PATTERN LAYOUT -



DEFINITION - PURPOSE - RULES IN LAYOUT - TYPES OF LAYOUT

UNIT - 07

FASHION PSYCHOLOGY - FACTORS INFLUENCING FASHION CHANGES -

PSYCHOLOGICAL NEEDS OF FASHION - ROLE OF COSTUME AS A STATUS SYMBOL -

PERSONALITY AND DRESS - CLOTHES AS SEX APPEAL - REPETITION OF FASHION

UNIT - 08

FASHION DEVELOPMENT - FASHION EVOLUTION CONSUME GROUPS IN FASHION

CYCLES - ADOPTION OF FASHION - FASHION SERVICES AND RESOURCES - DESIGN -

HISTORIC AND ETHNIC COSTUME

UNIT - 09

VISUAL DISPLAY IN FASHION - VISUAL MERCHANDISING OF FASHION - TYPES OF

DISPLAY - WINDOW DISPLAYS - INTERIOR DISPLAYS - ELEMENTS OF DISPLAY - THE

MERCHANDISE - MANNEQUINS AND FORMS PROPS - SIGNAGE - LIGHTING

MERCHANDISING PRESENTATION - TOOLS AND TECHNIQUES - BACK DROP - FORMS -

FIXTURES

UNIT - 10

Vinayaka Missions University, Directorate of Distance Education

Salem India

DIPLOMA IN FASHION DESIGNING

1 Yr.

PRINCIPLES OF PATTERN MAKING AND FASHION & CLOTHING

PSYCHOLOGY(4031105) FASHION SHOW - DEFINITION - PLANNING - BUDGETING - LOCATION - TIMINGS -

SELECTION OF MODELS - COLLECTION - SET DESIGN - MUSIC - PREPARING THE

COMMENTARY - REHEARSAL

UNIT - 11



FASHION DESIGNERS - UNDERSTANDING FASHION DESIGNER - TYPES - CLASSICIST -

IDEALIST - INFLUENCED - REALIST THINKING POET - INDIAN FASHION DESIGNERS -

HAUTE COUNTER - ROHIT KHOSLA - GITANSAL KASHYAP - HEMANT TRIVEDI - S.S.

VALAYA - JAMES FERRERISA - RITU KUMAR, ROHIT BAL, TORUM TAHILIANI MINIMALISTS

- HIMANSHU AND SONALISATTAR, SANGEETH CHOPRA - WENDELL RODRICKS

UNIT - 12

WORLD FASHION CENTERS - VILLAGE INDIA - BHAMINI SUBRAMANIAN, ANJU MODI, INDIA

- BROKAR, MADHU JAIN - STUDIO LINE - BHAIHAVE JAIKISHAN, KISHAN MEHTA - RAVI

BAJAJI - ROCKY'S WORLD FASHION CENTERS - FRANCE - ITALY - AMERICA - FAR EAST

CONTRIBUTIONS OF WELL KNOWN DESIGNERS FROM FRANCE - AMERICA - ITALY -

BRITAIN AND FAR EAST COUNTRIES